

The key we've hidden is contained in a plastic bag, along with a letter notifying the finder they've won this incredibly valuable prize and it's no joke.

To claim this prize, the finder is directed to call a phone number that's specified in the letter and then to repeat a secret code that's also provided.

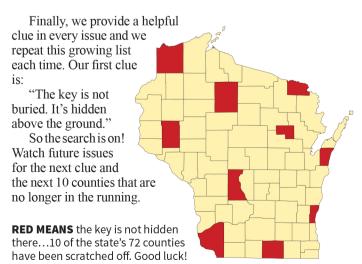
If you're up to our challenge to try and win this exciting package, here are our contest rules.

The Contest Works This Way

- The key is hidden in a public park to avoid trespassing.
- This contest is not limited to paid subscribers.
- At right is a map showing the counties where the key ISN'T hidden. Issue by issue, we eliminate 10 more counties to narrow the search.
- A new clue is provided each issue.
- The key is in a clear biodegradable bag with a note stating "You Found It!" along with the phone number to call and that secret code to repeat to us.
- Your only license to hunt is a garbage bag. By collecting litter, you provide a public benefit. The bag's benefit to you is that you won't look as if you're searching for something and invite competition.
- Don't call us. No calls will be accepted by *Our Wisconsin* about this program.
- No employee of the magazine or relative of any employee nor any of our field editors—is eligible to win.
- Past winners and their immediate family members aren't eligible to win. The contest is open to anyone else of any age.



BIGGER BETTER BIKE BUILDER. Standing 6-foot-6 and weighing 250 pounds, engineer and veteran Dustin Veldkamp guarantees this e-bike will push him up a hill. His design keeps strength and style in mind.



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