



The key we've hidden is contained in a plastic bag, along with a letter notifying the finder they've won this incredibly valuable prize and it's no joke.

To claim this prize, the finder is directed to call a phone number that's specified in the letter and then to repeat a secret code that's also provided.

If you're up to our challenge to try and win this exciting package, here are our contest rules.

### The Contest Works This Way

- The key is hidden in a public park to avoid trespassing.
- This contest is not limited to paid subscribers.
- At right is a map showing the counties where the key ISN'T hidden. Issue by issue, we eliminate 10 more counties to narrow the search.
- A new clue is provided each issue.
- The key is in a clear biodegradable bag with a note stating "You Found It!" along with the phone number to call and that secret code to repeat to us.
- Your only license to hunt is a garbage bag. By collecting litter, you provide a public benefit. The bag's benefit to you is that you won't look as if you're searching for something and invite competition.
- Don't call us. No calls will be accepted by *Our Wisconsin* about this program.
- No employee of the magazine or relative of any employee—nor any of our field editors—is eligible to win.
- Past winners and their immediate family members aren't eligible to win. The contest is open to anyone else of any age.

**BIGGER BETTER BIKE BUILDER.** Standing 6-foot-6 and weighing 250 pounds, engineer and veteran Dustin Veldkamp guarantees this e-bike will push him up a hill. His design keeps strength and style in mind.

Finally, we provide a helpful clue in every issue and we repeat this growing list each time. Our first clue is:

"The key is not buried. It's hidden above the ground."

So the search is on! Watch future issues for the next clue and the next 10 counties that are no longer in the running.

**RED MEANS** the key is not hidden there...10 of the state's 72 counties have been scratched off. Good luck!

