

# RIDE AND GLIDE

## With Ease

*Hills are no challenge with these excellent e-bikes. A new pair is YOURS if you find our hidden key!*



AS BLOSSOMS COLOR the spring countryside in Wisconsin, we thought it fitting to show you two more fun colors available to the winner of our prize package of his-and-hers e-bikes.

Lavender for the ladies? Why not! And that white version looks bright and stylish too. These are just two of five colors you can choose if you win the pair of bikes we're offering. Red, blue and black round out the choices.

Interested in winning a pair of these? Then come join our Treasure Hunt!

Here's the story...

In this contest, we challenge readers to find the key we've hidden in a park somewhere in this state. We provide a clue in each issue and print a map of the state's 72 counties.

Issue by issue, we eliminate 10 counties to narrow the search. Step by step, the mystery unfolds and the intrigue builds. When a resourceful reader finally puts together the clues and finds the hidden key, he or she takes home the prize!

And this prize package is Wisconsin through and through. The e-bikes shown above are built by the Small Town Bike Co. of Hingham. This Sheboygan County village of 900 is indeed so small it doesn't have a gas station or grocery store.

What it does have is a busy assembly plant staffed by technicians with the work ethic to build hundreds of bikes and ship them nationwide every year. Why are their e-bikes so popular?

These cruiser-style cycles offer an upright ride and step-through frame for comfort. The spring-supported saddle adds to the comfortable ride. With a bigger battery, Small Town Bikes have a range of 50 miles. What's more, the motor offers speeds of up to 20 miles per hour.

Each bike has a rearview mirror and handy front basket. Along with a two-bike carrier, which fits a standard receiver hitch, the package is worth \$5,700 in retail value. For more information, visit [smalltownbikeco.com](http://smalltownbikeco.com).

Now, if you're ready to ride, let's get hunting!

### The Contest Works Like This

- The key is hidden in a public park to avoid trespassing.

- This contest is not limited to paid subscribers.
- Below is a map showing the counties where the key ISN'T hidden. Issue by issue, we eliminate 10 more to narrow the search.
- A new clue is provided each issue.
- The key is in a clear biodegradable bag with a note stating "You Found It!" along with the phone number to call and a secret code to repeat to us.
- Your only license to hunt is a garbage bag. By collecting litter, you provide a public benefit. The bag's benefit to you is that you won't look as if you're searching for something and invite competition.
- Don't call us. No calls will be accepted by *Our Wisconsin* about this program.
- No employee of the magazine or relative of any employee—nor any of our field editors—is eligible to win.
- Past winners and their immediate family members are not eligible to win. The contest is open to anyone else of any age.

Finally, we provide a helpful clue in every issue and we repeat this growing list each time.

Our first clue was: "The key is not buried. It's hidden above the ground."

Here's the second clue: "It's a reach."

Watch the next issue for the third clue and the next 10 counties no longer in the running. Winning this prize can be as easy as a stroll in the park!

**THE COUNTIES** marked in red indicate the key is not hidden there. Twenty of the state's 72 counties have been scratched off. Good luck!

